

## Fact sheet



### Head office

Marché Restaurants Switzerland AG  
Industriestrasse 28  
CH-8305 Dietlikon  
T +41 43 255 85 00



### Management

Raoul König, CEO  
Sven Mangold, CFO  
Stefan Wettstein, Head of HR



### Ownership structure

100 % owned by the Coop Group



### Short description

Marché Restaurants Switzerland AG is the leading company for fresh flavor on-the-go. Its operations comprise 31 dining establishments, 1 catering division, and 1 hotel. The company does its utmost to impress customers with its array of delectable meals on-the-go by providing fresh and wholesome choices. The focus is on quality and naturalness – not only in the preparation, but also in the presentation of the dishes for an all-around fresh experience.

44%  
5 10  
2 3x3

### 2018 figures



Turnover: CHF 111.2 million



Total number of establishments: 33



Total number of guests: 9.4 million



Total number of hotel rooms: 55



Total number of employees (HC): 898

## Our concepts



### ● Marché Restaurant

Fresh, healthy, and quick – the original in front-cooking: Self-service restaurants with a cozy marketplace atmosphere.

### ● Marché Bistro

Compact concept on smaller surface areas.

### Marché Catering

Brings an authentic marketplace atmosphere to any major event and offers dishes prepared à la minute.

[marche.ch](http://marche.ch)



### ● Zopf & Zöpfli

The take-away concept in partnership with Betty Bossi offers countless variations of freshly-baked and hand-made plaits.

[zopfundzoepfli.ch](http://zopfundzoepfli.ch)



### ● Zigolini Café

Coffee specialties and hot beverages as well as focaccia and panini make an ideal snack for the smaller appetite between meals.



### ● BURGER KING®

Fresh burgers and fries at highway service stations with Marché as a franchise partner.



### freshCARD

Enjoyment throughout Switzerland: The practical loyalty and gift card with many benefits.

[freshcard.ch](http://freshcard.ch)



### ● Cindy's Diner

Gourmet burgers made from Swiss beef on a crispy spelt bun, served with hand-cut fries deep-fried to perfection.

### Cindy's Burger Trailer

Small-format and off the highway: the mobile version of Cindy's Diner.

[cindys.ch](http://cindys.ch)



### ● Così

Pasta, vino e caffè – così, a taste of the good life! Italian specialties to go or to enjoy on site.

[restaurant-cosi.ch](http://restaurant-cosi.ch)



### ● Hotel Bellinzona Sud

The modernly furnished hotel directly accessible from the A2 highway with quiet rooms, air conditioning, and a view of nature.

[hotel-bellinzona-sud.ch](http://hotel-bellinzona-sud.ch)



### Clean Toilets

Clean, well-maintained sanitary facilities and wheelchair-accessible toilets with well-equipped changing stations – right off the highway.